

Sidney Stoyko

JMac

Music Tech 9-3

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Explore Questions

1. The Sony Walkman and the Apple iPod are similar because they are both easily transported due to their small size.
2. The former Walkman and the present-day iPod changed the music industry because they invented transportable music. They made it much easier to keep music on you.
3. The target audience for each device's marketing campaign was young people who enjoy music. Young people are more likely to understand modern technology than older folks are.
4. Future devices will have even more storage and an even wider variety of music. The size of them would be smaller than a fingernail and would fit into your ear like an earwig.
5. I'm forever forgetting the lyrics of songs and just remembering the tune. Therefore, on a future device, I'd like it to recognize a song when I hum the tune of it. The structure would be something like Shazam, but even more accurate and perceptive.